



EQ-WOOD



Erasmus+

www.eqwood.org

The innovation manager for the wood and furniture industry

EDUCATION WHICH MAKES YOUR BUSINESS
COMPETITIVE AND CONSTANTLY EMERGING



WHAT WE DO

The EQ-WOOD project - European Quality qualifications for the Woodwork and furniture industry - aims to contribute to the development of innovation capacity and competitiveness of the European wood and furniture industry, by designing and providing the curriculum of a new vocational profile, the **Innovation Advisor**.

Imagine if you had a person in your company, who is able to generate innovative, sellable and production effective new products whenever you need. We came up with a whole new concept of education which helps businesses emerge and stay in competition without execute major changes in their production. The Innovation Advisor will develop skills to manage innovation by combining green, digital, marketing and soft skills, all those required by the sector evolution in Europe.

The Innovation Advisor curriculum will be offered both as a Full Qualification, aimed primarily at **young people**, and as a set of independent learning modules aimed at the continuing **professional development of workers**.

EQ-WOOD exploits the innovative practices of Technical and Vocational Training through a combination of **classroom learning and e-learning** in an international context. The entire training offer is planned to be accredited, validated, presented and transferred to the European Vocational and Educational Training systems.



EQ-WOOD

Innovation

Creative Thinking

Research

E-learning

Prototyping

Circular economy

Design

Marketing

Intercultural skills

Networking

Project management

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ABOUT US

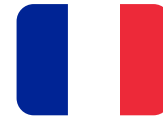
The EQ Wood project is based on the alliance of the most comprehensive Confederation of Woodworking and Furniture Industry with the European Network of Innovation support centres, and representatives of VET providers associated in different forms to the industry (sectoral specialized VET providers, entrepreneurial training bodies, Chambers of commerce).

10 organizations from 6 European countries, with different backgrounds and deep expertise, became a team with the aim of revolutionising the education of the wood and furniture industry. Six countries having quite different markets and economy, but with one common need: **lack of well educated workforce**.

The project supports the development of a **European Sectoral Qualification and Training Network** in the wood and furniture industry, thought to be able to design and provide training, and to maintain and update those sectoral qualifications more frequently subject to change as a result of technological and market improvements.

We strongly believe that sectoral collaboration at European level has much to offer in complementing EU Open Coordination Method among Member States in this field.

Join the EQ-WOOD Network!



ONLINE COURSE

Students and workers of the wood and furniture sector can test for free our online course devoted to train the "Innovation Advisor".

Join our pilot classes for free now!



UNIT 1

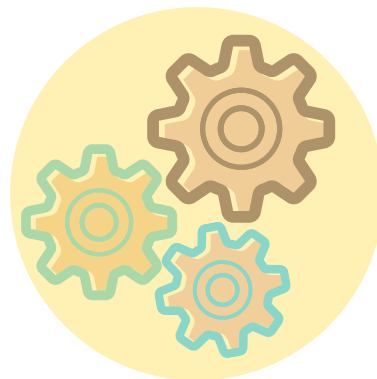
DESIGN THINKING, CONCEPTION PROTOTYPING

- lead a brainstorming for the stimulation of innovative ideas
- map the ideas through digital tools
- evaluate the ideas through the relationship between potential and feasibility
- lead a process of fast ideas validation
- tools of rapid prototyping / 3D printing

UNIT 2

INNOVATION MANAGEMENT

- basic concepts, insights and success factors
- analyse context and preconceived goals
- organize innovative company-focused project
- apply the EQ-WOOD Innovation Canvas to a concrete case
- factsheets of innovative furniture and wood processing industry cases



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UNIT 3

DESIGN, TREND & INNOVATION RESEARCH

- key characteristics of Technology Surveillance and Competitive Intelligence
- product branding, brand reputation
- Product Life Cycle framework
- developing a Strategic Perspective

UNIT 4

PROJECT MANAGEMENT

- knowledge, techniques and tools to manage a project
- processes of the project life cycle
- project monitoring and control techniques
- roles and competences of the Project Manager



UNIT 5

PROFESSIONAL DEVELOPMENT, NETWORKING & INTERCULTURAL SKILLS

- competences for business development
- skills needed by the labour market
- applicable business training models
- main rules of business networking
- communicate in intercultural contexts



WE WORK FOR AN INNOVATIVE, RENEWABLE, EFFECTIVE WOOD INDUSTRY

Find out more about us on our website!

www.eqwood.org



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